



News Release

Contact:

John H. Ricciardone
+1-781-876-6285
press@ICASI.org

FOR IMMEDIATE RELEASE

Industry Consortium for Advancement of Security on the Internet Names New President

Cisco's Russell Smoak to Lead Trade Group Focused on Coordinated Security Incident Response Practices

WAKEFIELD, Mass. – Feb. 7, 2012 – The Industry Consortium for Advancement of Security on the Internet ([ICASI](http://www.ICASI.org)), the foremost trade association for coordinated response to multi-product, information technology (IT) security incidents, today announced that Russell Smoak of Cisco Systems has been named by the group's Board of Directors as the organization's new president.

Smoak succeeds Linda Betz, formerly of IBM and now the chief information security officer (CISO) of Travelers, who served as the group's inaugural president for three-and-a-half years. IBM has named Alan Mitchell, senior manager, computer security incident response team (CSIRT), as Betz's replacement on the ICASI Board.

"I am honored to follow Linda as the next president of ICASI," said Smoak. "Linda has played an important role in the consortium from the beginning and throughout the organization's evolution. We all greatly appreciate her level-headed strategic leadership, and sincerely thank her for all her contributions and accomplishments."

A 15-year veteran of Cisco, Smoak is director and general manager of Security Research and Operations at the company where he is responsible for multiple security programs focused on product vulnerability disclosure, intrusion prevention system signature development, as well as security vulnerability research. Earlier, Smoak successfully served in several engineering, customer advocacy, and sales positions at the firm.

In conjunction with the RSA Conference 2012 in San Francisco later this month, ICASI is hosting a breakfast meeting on Tuesday, Feb. 28, from 7 a.m. to 8:30 a.m., at ICASI member company Microsoft's offices at 835 Market Street, where attendees will learn more about ICASI's unique purpose and structure, plus hear details and updates regarding several of the group's ongoing initiatives. For more information or to register for this complimentary breakfast, go to <http://conta.cc/zbJe9L>.

- more -

ICASI Names New President – 2/2

Formed in 2008, ICASI is an industry association that enhances the global IT security landscape by proactively driving excellence and innovation in security response practices, and by enabling its members to work together to analyze, mitigate, and resolve multi-vendor, worldwide security challenges. In addition to its focus on coordinated incident response, ICASI has several active work streams underway, including the development of the Common Vulnerability Reporting Framework ([ICASI.org/cvrf](https://www.icasi.org/cvrf)).

ICASI Founding Members include Cisco Systems, IBM, Intel Corporation, Juniper Networks, Microsoft Corporation, and Nokia Corporation.

About ICASI

The Industry Consortium for Advancement of Security on the Internet (ICASI) provides a unique forum of trust through which global companies can collaborate to actively address complex, multi-product security threats to better protect the critical IT infrastructures that support the world's enterprises, governments, and citizens. For more information, visit [ICASI.org](https://www.icasi.org), or send an inquiry regarding membership structure, benefits, and dues to membership@icasi.org.

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